





## **INDUSTRY PROSPECTUS**











## WELCOME MESSAGE

Dear Colleagues,

It is with great pleasure and enthusiasm that, together with the Local Organising Committee Chair, we warmly invite you to the 33rd European Congress of Psychiatry.

#### The Congress will take place on 5-8 April 2025 in Madrid, Spain.

Our European Psychiatric Association community is growing fast, as testified by the increasing number of members and the numerous activities the EPA is organising. Many of you are young and clinically oriented, and it is this clinical orientation that is highlighted in the motto of our Madrid Congress:

#### "Towards Real-World Solutions in Mental Health".

Indeed, next to excellent and ground-breaking research, one of the core interests of EPA is the clinical translation of these findings and the sharing of good practices. As clinicians, we are engaged on a daily basis to help real-world patients. Of course, we need to be informed of the newest scientific developments, but even more we need to get new, creative ideas and examples on how to shape our day-to-day practices.

# Excellent science, high-level educational programmes and a clear focus on clinical implementation is what you'll find in Madrid.

We are convinced that Madrid 2025 will prove to be a brilliant opportunity to exchange on these topics, meet old and new friends, expand your horizons in our beautiful profession and enjoy the many delights Madrid has to offer.

We look forward to seeing you and the whole EPA community teaming up in Madrid.



Geert Dom EPA President 2023-2025



Manual Martín Carrasco

Chair of the EPA 2025 Madrid Local
Organising Committee

## **ABOUT THE EPA**

## Improving Psychiatry and Mental Health Care in Europe

With active individual members in as many as 88 countries and 44 National Psychiatric Association Members who represent more than 78,000 European psychiatrists, the European Psychiatric Association is the main association representing psychiatry in Europe.

The EPA's activities address the interests of psychiatrists in academia, research, and practice throughout all stages of career development. The EPA deals with psychiatry and its related disciplines and focuses on the improvement of care for the mentally ill as well as on the development of professional excellence.

For more information on EPA, visit: www.europsy.net

## **EPA CONGRESS PROFILE**

The EPA Congress Scientific Programme is structured around 5 main tracks, each composed of a variety of Plenary, State of the Art, Pro & Con Debates, Symposia, and Workshop sessions:

- Research is composed of sessions with a focus on current research trends in psychiatry.
- **Clinical / Therapeutic** offers participants updated, state-of-the-art, clinical and therapeutic information which is based on research and linked to daily practice.
- **Educational** provides an update on developments in the field and the opportunity for exchange of ideas between participants and speakers.
- **European** deals with common issues for psychiatrists across Europe and will therefore be of particular interest for members of the National Psychiatric Societies/Associations.
- Mental Health Policy deals with principles and models for action aimed at promoting mental health.

Within each track, some sessions are part of the European Early Career Psychiatrists'

Programme (EECPP). EPA invites recent graduates to participate in these sessions, which are tailored to the needs of the early career psychiatrist.

The Scientific Programme will also include:

- **Free Communications Sessions** Sessions classified by topic, in which the authors of selected outstanding abstracts will give a talk.
- **E-Posters** e-Poster viewings classified by topics, in which outstanding posters will be presented electronically. In addition, daily e-Poster Walk Sessions take place during the lunch breaks.
- Ask the Expert Sessions These sessions allow participants to meet in a small group
  with outstanding researchers and clinicians. The sessions, limited in number and taking
  place at round tables, are designed to facilitate informal discussion, allowing participants
  to present their questions and gain new perspective.
- **Industry Supported Sessions** -Satellite Symposia organised by pharmaceutical companies in consultation with the Scientific Programme Committee.
- **EPA Courses** high-quality Courses, covering all aspects of psychiatry. Fees are charged separately for these courses.

## **EPA CONGRESS STATISTICS**

## **Attendance History at In-Person Congresses since 2017**

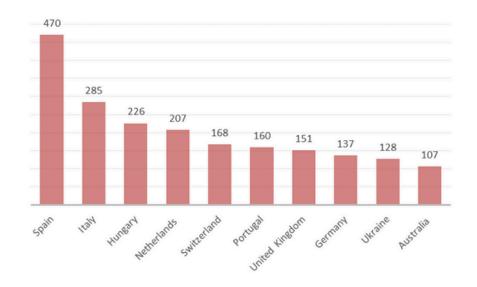
| EPA 2017 | EPA 2018 | EPA 2019 | EPA 2023 | EPA 2024 |
|----------|----------|----------|----------|----------|
| Florence | Nice     | Warsaw   | Paris    | Budapest |
| 4,217    | 3,235    | 4,302    | 4,028    | 4,000    |

## **EPA 2024**

## **Attendance Overview**

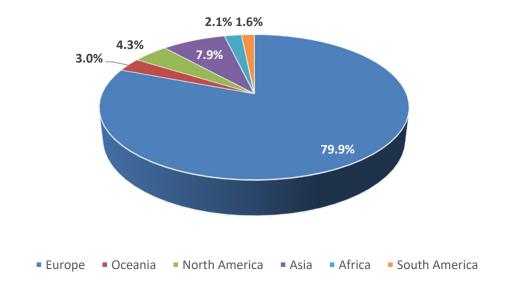


**Top 10 Participating Countries** 

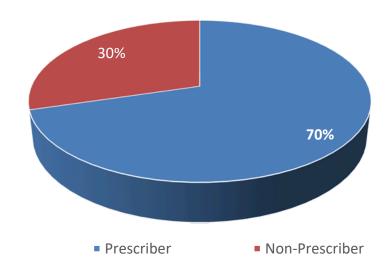




## **Overview by Continent**



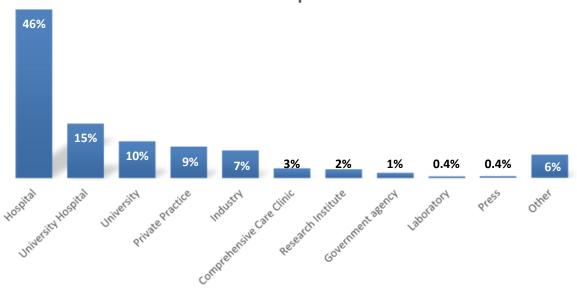
## **Prescribers vs. Non - Prescribers**

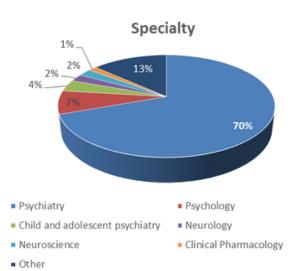




## **Delegate Profiles**

## **Main Workplace**





## **Professional Role**



## **EPA** SCIENTIFIC PROGRAMME

The Congress will bring together expert clinical psychiatrists, researchers and key opinion leaders who will discuss hot topics and latest advances in the field of mental health. The EPA will also propose a dedicated programme targeting Early Career Psychiatrists, including symposia and workshops centred on topics relevant to young psychiatrists. The European Congress of Psychiatry will serve the educational mission of the EPA by providing high-quality education courses, covering all aspects of psychiatry.

For a detailed timetable and up-to-date information, visit: epa-congress.org

## **EPA 2025 COMMITTEES**

## **Scientific Programme Committee (SPC)**

Geert Dom, Belgium – SPC Chair
Andrea Fiorillo, Italy – SPC Co-Chair
Kristina Adorjan, Switzerland
Jørgen Bramness, Norway
Jonathan Campion, UK
Manuel Martín Carrasco, Spain
Livia De Picker, Belgium
Cécile Hanon, France

Pavel Mohr, Czech Republic

Niels Mulder, Netherlands

Merete Nordentoft, Denmark

Meryam Schouler-Ocak, Germany

Thomas Schulze, Germany

#### Role:

The SPC ensures the high-quality scientific programme of the European Congress of Psychiatry and reinforces EPA positioning as the main congress in Europe. The SPC is responsible for building the core scientific programme and reviewing and selecting the submissions for the accepted scientific programme.

## **Advisory Scientific Programme Committee (ASPC)**

Michaela Amering, Austria

Julian Beezhold, United Kingdom

Bernardo Carpiniello, Italy

Philippe Courtet, France

André Decraene, Belgium

Peter Falkai, Germany

Sophia Frangou, USA

Tomasz Gondek, Poland

Péter Kéri, Hungary

Tamas Kurimay, Hungary

Lars Lien, Norway

Błażej Misiak, Poland

Martina Rojnic Kuzman, Croatia

Jerzy Samochowiec, Poland

Arnt Schellekens, Netherlands

Gabriella Stoppe, Switzerland

Simavi Vahip, Türkiye

Umberto Volpe, Italy

Danuta Wasserman, Sweden

#### Role:

The role of the Advisory Scientific Programme Committee, made up of esteemed European psychiatrists, is to provide advice to the SPC.

## **Local Organising Committee (LOC)**

Manuel Martín Carrasco, Pamplona – **LOC Chair**Marina Díaz Marsá, Madrid - **LOC Co-Chair**Luis Agüera, Madrid
Celso Arango, Madrid
José Luis Carrasco, Madrid
Ana Catalán, Bilbao
Llanos Conesa, Valencia
Paz García-Portilla, Oviedo
Ana González-Pinto, Vitoria
Luis Gutiérrez-Rojas, Granada
Ángela Ibáñez, Madrid
Ricardo López, Barcelona
Diego Palao, Barcelona
Gonzalo Salazar, London (UK)
Manel Sanchez, Barcelona

#### Role:

The LOC is an official body that takes an active part in the local promotion of the event towards delegates; sponsoring solicitation; promotion and liaison with the local authorities when relevant; review of the Oral and Poster submissions and late breaker proposals; scheduling of Orals and Posters; appointment of chairs for the Oral and Poster sessions; any other duties which may contribute reinforcing the success of the European Congress of Psychiatry.

## **IMPORTANT DEADLINES**

| Action Item  | Deadline           |
|--|--------------------|
| Poster Abstract Submissions  | 17 September 2024* |
| Technical Sponsorship and Exhibitor manual available               | 14 November 2024*  |
| Deadline for submission of Satellite Symposium title and Programme | 6 January 2025     |
| Early bird registration deadline                                   | 22 January 2025*   |
| Deadline for adverts in Pocket Programme / App to be received      | 30 January 2025*   |
| Deadline for sponsorship / exhibition reservation payments         | 12 February 2025*  |

<sup>\*</sup> Subject to Change

## Important note:

Companies are requested to follow the published deadlines and send the material according to the published schedule. Failure to meet the deadlines may result in a loss of the sponsors' respective benefit.

## **CONGRESS ACCREDITATION STATEMENT**

- An application will be submitted to the UEMS-EACCME® for CME accreditation of this
  event in order to allow participants who attend the congress to validate their credits in
  their own country.
- Through an agreement between the European Union of Medical Specialists and the American Medical Association, physicians may convert EACCME credits to an equivalent number of AMA PRA Category 1 Credits™. Information on the process to convert EACCME credit to AMA credit can be found at: www.ama- assn.org/go/internationalcme
- Live educational activities, occurring outside of Canada, recognized by the UEMS-EACCME for ECMEC credits are deemed to be Accredited Group Learning Activities (Section 1) as defined by the Maintenance of Certification Program of The Royal College of Physicians and Surgeons of Canada. For more information, visit: www.royalcollege.ca
- The satellite symposia are scheduled outside the main CME/CPD accredited EPA scientific programme.
- The EACCME is an institution of the European Union of Medical Specialists (UEMS),
   www.uems.net



## **MAIN CONTACTS**

| European Psychiatric Association                                    | EPA administrative office  15 Avenue de la Liberté 67000  Strasbourg - France  Phone: + 33 3 88 23 99 30 |
|---|--|
| Sponsorship and Exhibition  | Industry Liaison – Consultant for EPA  Maya Ravinsky  maya.ravinsky@europsy.net  Phone: +972 546 787837  |
| Congress Organiser  | <b>MCI Suisse SA</b> 9 rue du Pré-Bouvier, 1242 Satigny – Switzerland                                    |
| General Inquiries (including group registrations and accommodation) | epa.reghot@mci-group.com   |
| Congress Venue  | IFEMA Palacio Municipal Avda Capital de España, 7, 28042 Madrid, Spain Tel: + 34 917 225 074             |

## **SPONSORSHIP**

Companies are invited to create their sponsor package and encouraged to suggest options that are not listed in the present prospectus. Suggested options will be reviewed and considered by the EPA.

Please contact Maya Ravinsky: maya.ravinsky@europsy.net to discuss your needs.

This prospectus is aligned with current restrictions from compliance and regulatory bodies.

## SPONSORSHIP LEVELS

Sponsorship levels will be determined according to total amount invested in the sponsorship and exhibition items listed herewith.

- Platinum Sponsorship
- Gold Sponsorship
- Silver Sponsorship
- Bronze Sponsorship

## SPONSORSHIP BENEFITS

| Benefits  | Platinum     | Gold | Silver | Bronze |
|---|--------------|------|--------|--------|
| Choice of symposium slot  | 1st          | 2nd  | 3rd    |        |
| Choice of session hall  | 1st          | 2nd  | 3rd    |        |
| Free registrations***   | 20           | 10   | 4      | 2      |
| Advert in the App   | 1st position | 2nd  | 3rd    |        |
| Congress website (company logo only with hyperlink)                               | X            | X    | X      | X      |
| Acknowledgement in the Pocket Programme / Company & Exhibition section in the App | Х            | Х    | Х      | Х      |

- Sponsors and exhibitors below Bronze level will be acknowledged (as above) as "Supporters" or "Exhibitors" only
- All items above are subject to compliance regulations
- Branded items will carry company logos only. Product logos and advertisements are not permitted

<sup>\*\*</sup>VAT: Please refer to VAT section under Payment Information for detail

<sup>\*\*\*</sup> Sponsors are reminded that free registrations should be used in line with ESSENTIAL CRITERIA of UEMS-EACCME, i.e. for staff or non-medical professionals

## **INDUSTRY SESSIONS**

The EPA is delighted to invite companies to organise sessions in various formats to foster scientifically driven engagement with attendees, and to communicate their latest scientific, technical research, or product developments to the delegates:

- Overview of recent developments and research results
- Pro/con debates
- Review of literature
- After session discussions / Q and A panels
- The programme of the sessions will be published in the congress app, and in the online
- interactive programme on the Congress website
- All sessions will be listed in the Pocket Programme
- All session organisers will be able to use the phrase below on invitations: "...-supported satellite symposium at the 33rd European Congress of Psychiatry (EPA 2025)"
- All session agendas are subject to approval by the EPA scientific committee
- Companies are responsible for covering all speaker expenses (registration, accommodation, travel...) related to industry sessions

#### SATELLITE SYMPOSIUM

Scientifically oriented 90 minute session, with a maximum of 1 Chair and 4 speakers. Includes:

- Hall rental, standard audiovisual equipment, display table
- Interactive features: Q&A and Polling via the APP. Tablet for session chair provided
- Session evaluation form via the APP for attendees to complete as they exit the session
- Possibility to display one roll-up in front of the room used and in exhibition area

#### MINI SATELLITE SYMPOSIUM

Scientifically oriented 45 minute session, with a maximum of 1 Chair and 2 speakers. Includes:

- Hall rental, standard audiovisual equipment, display table
- Interactive features: Q&A and Polling via the APP. Tablet for session chair provided
- Session evaluation form via the APP for attendees to complete as they exit the session
- Possibility to display one roll-up in front of the room used and in exhibition area

## **PRODUCT THEATRE**

Interactive sessions with target audience of up to 50 people (subject to change), providing a more commercially oriented exposure. Includes:

- Dedicated seating area in the exhibition hall
- Standard audiovisual equipment
- Possibility to display one roll-up in front of the space/ room used and in exhibition area

### **CONGRESS HIGHLIGHTS - INDUSTRY SUPPORTED WEBINARS**

Unique opportunity for Sponsor to share the contents of sponsor-produced and -posted webinar(s) centering around scientific contents of the Congress with researchers and practitioners of psychiatry all over the world via the Congress website and sponsor's own platform.

- Webinar may include interviews, debates, focus points, reportage, etc. in relationship with contents presented during the Congress
- Production of webinar by sponsor and hosting on sponsor's platform/website
- Announcement of the webinar and access via weblink posted on a dedicated webpage on the Congress website
- Link to the dedicated Congress webpage posted on the virtual platform

#### SESSION CHARACTERISTICS AND TIME SLOTS

| Session Type  | Duration         | Parallel Slots   | Location                                      |
|---|------------------|------------------|---|
| Satellite Symposium                                   | Up to 90 minutes | 3 in parallel*   | Various hall capacities will be offered       |
| Mini Satellite Symposium                              | Up to 45 minutes | 3 in parallel*   | Various hall capacities will be offered       |
| Product Theatre<br>(Onsite only)                      | Up to 30 minutes | 1 - no parallels | Dedicated open<br>space in Exhibition<br>Hall |
| Congress Highlights<br>Industry supported<br>webinars | n\a              | Online           | Online  |

<sup>\*</sup> Subject to Change

| Days                 | Satellite<br>Symposium | Mini Satellite<br>Symposium         | Product Theatre                                    |
|----------------------|------------------------|-------------------------------------|--|
| Sunday 6 April 2025  | 13:15 – 14:45          | \*                                  | 09:30 - 10:00<br>12:30 - 15:00***<br>16:30 - 17:00 |
| Monday 7 April 2025  | 13:15 – 14:45          | \*<br>18:45 – 19:30                 | 09:30 - 10:00<br>12:30 - 15:00***<br>16:30 - 17:00 |
| Tuesday 8 April 2025 | 13:15 – 14:45          | 13:15 - 14:00**<br>14:00 - 14::45** | 09:30 - 10:00<br>12:30 - 13:15                     |

<sup>\* 12:45 - 13:15</sup> depending on hall availability

## **LIVE STREAMING**

Live streaming, with subsequent on-demand availability on the Congress virtual platform will be available for a limited number of sessions, as below:

| Session Type             | Parallel Slots | Location                                   |
|--------------------------|----------------|--|
| Satellite Symposium      | Max. 2 in      | Choice between 2<br>halls (capacities TBD) |
| Mini Satellite Symposium | Max. 2 in      | Choice between 2<br>halls (capacities TBD) |

Session recordings will be provided to the organising company after the Congress.

<sup>\*\*</sup> Depending on availability / final schedule

<sup>\*\*\*</sup> In 30-minute slots

## SPONSORSHIP OPPORTUNITIES

## **CHARGING STATIONS**

Delegates will see sponsor's logo at the top of the charging station. Charging stations will be placed in the exhibition area throughout the congress dates.

#### **MOBILE APPLICATION**

The mobile application enables participants to access all Congress related information and functions, such as scientific programme, abstracts, faculty information, participants' "personal scheduler", membership information, industry support and exhibition information, city information, etc.

Sponsors are offered to gain exposure via the mobile application with a full-page display of the company's logo in sponsors and exhibitors tab of the App. Will be shown for 5 seconds.

## **BRANDED SITTING CUBES**

This is an opportunity to promote your company in a creative, and practical way as the cubes enable delegates to sit, relax and network with their colleagues. The cubes can be branded nicely with your company logo and the EPA logo and they offer great visibility in the exhibition hall or, if compliant, in the area closer to the Product Theatre.

Cost depends on the design of the branding and whether they are branded exclusively or not – exclusive support will be subject to an additional cost.

## **PROMOTIONAL & ADVERTISING OPPORTUNITIES**

## **EMAIL BLAST**

## Special rates will be offered to satellite symposia organisers)

(Promote your company/symposium/booth to all potential annual congress participants. The organiser of EPA 2025 will send out an HTML- based email to the pre-registered delegate mailing fist – date & time coordinated with the sponsor. The average opening rate for industry session related promotional email in 2024 was **65%!**Content of the invitation prepared by the sponsor and subject to approval by EPA.

### **PUSH NOTIFICATION**

Sponsor will be able to prepare a short message that will be posted on the congress mobile application during the congress (push texts need to be approved by the EPA office in advance).

#### **POCKET PROGRAMME**

## EXCLUSIVITY (No other adverts in the Pocket Programme)

Provided to all participants, this useful item in A6 format gives a clear and structured overview of all the sessions with a timetable, as well as general information on the congress (opening hours, wi-fi access...) and maps with main congress facilities. Indispensable throughout the Congress!

Sponsor will have exclusivity of the item and the opportunity to place a full page A6 advert on the Inside back cover.

Deadline for Exclusivity booking is: 18 November 2024

If the above option has not been taken up by 19 November 2024, bookings will be opened for non exclusive sponsorship, as follows:

- Inside page (3 pages available)
- inside back cover

## **ADVERTISEMENT IN THE APP (SLIDE SHOW)**

Gain additional exposure for your symposium, Product Theatre session or booth by advertising it in a designated section of the Congress App.

Adverts will be shown for 5 seconds in a loop with other companies' adverts. The Congress App will be available for all participants who download the app.

## **HOSPITALITY SUITES \ MEETING ROOMS**

## Price upon request

An opportunity to hire a room at the Congress venue that will be used as a hospitality suite and/or meeting room. Sponsors will be able to host guests throughout the Congress. Sponsors will have the option to order catering at an additional cost. Hospitality provided will be in compliance with all relevant industry codes and guidelines.

Looking for additional opportunities for promotion not listed above? Please reach out to Maya Ravinsky at maya.ravinsky@europsy.net to discuss your ideas and needs.

## **ONSITE EXHIBITION**

Space will be assigned on a 'first come – first served' basis except for Platinum, Gold, Silver and Bronze sponsors whose spaces are allocated according to their sponsorship level. Only products and services in direct connection to the topic of the Congress are allowed to be presented. The exhibition organiser reserves the right to make changes to the exhibit space after consulting the exhibitor involved. The booths may be used only for exhibiting and advertising the exhibitors' own products in accordance with the host country's applicable laws and regulations.

## **SPACE ONLY**

Companies who would like to reserve space only will be required to reserve a minimum of 12 SQM. Space only reservations will include:

- 2 exhibitor badges
- Cleaning of public areas and gangway
- 100-word company/product profile and logo in the commercial/exhibitor section of the Congress App
- Listing as an Exhibitor on the Website prior to the Congress with link to the Company website
- Acknowledgement (logo only) in the Pocket Programme

### SPACE WITH SHELL SCHEME

Companies who would like to reserve a shell scheme booth may do so with a minimum of 9 SQM Reservations will include:

- Shell scheme frame, basic lighting and electricity usage
- Fascia panel with standard lettering
- 2 exhibitor badges
- Cleaning of public areas and gangways
- 100-word company/product profile and logo in the commercial/exhibitor section of the Congress App
- Listing as an Exhibitor on the Website prior to the Congress with link to the Company website
- Acknowledgement (logo only) in the Pocket Programme

Additional services will be available for order in the Exhibitors' Technical Manual. Further information on additional badges policy and purchase is provided in the Exhibition Guidelines section.

## Note on stand building

Maximum build up height:

- 4 meters in Polivalent area (exhibition) TBC
- No rigging
- Only one level stands





## **FLOORPLAN**

Will be available shortly

## **PAYMENT INFORMATION**

#### **Deposit:**

Booking forms received before 25 October 2024 and invoiced for a 60% deposit to be paid within 30 days of receipt. The remaining balance is to be settled no later than 12 February 2025.

Non-payment by this stated deadline will lead to the cancellation of your booking, without reimbursement of the deposit paid. Booking forms received after **25 October 2024** will be invoiced for the full amount, to be paid within 30 days of receipt.

### **Cancellation Policy:**

Cancellation and changes to your original booking must be made in writing. For cancellations before 11 November 2024, 30% of the total cost of each item will be retained by the EPA. For cancellations made between 11 November and 11 December 2024, 75% of the total cost of each item will be retained by the EPA. For cancellations after 12 December 2024, 100% of the total cost of each item will be retained by the EPA.

### **Payment Method:**

Payments will be via bank transfer only, upon receipt of an invoice. Invoices will include the relevant bank details. Bank charges are the responsibility of the payer.

#### **VAT Information:**

All prices are exclusive of VAT and are subject to VAT which will be added to the invoice. The charge of the VAT will depend on the location of the supporting companies as follows:

| Company location  | Applicable VAT charge   |
|-------------------|---|
| France            | French VAT applies<br>Current VAT Rate (subject to change): 20% |
| European Union EU | Reverse charges apply (Client VAT will apply)                   |
| Outside EU        | VAT not applicable  |

## **EXHIBITION GUIDELINES**

#### **Exhibitor Registration**

Two exhibitor badges will be given free of charge for the first 9 square metres booked and 1 additional for each 9 square metres thereafter.

Any additional exhibitors will be charged an exhibitor registration fee per badge.

Companies can purchase a maximum number of registrations, as follows:

- Booths of up to 60 sqm 15 exhibitor registrations
- Booths larger than 60 sqm 25 exhibitor registrations

Exhibitor registration allow access to the exhibition area only and shall be used by company staff only.

#### **Exhibitors' Technical Manual**

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated prior to the Congress. It will include the following:

- Technical details about the venue
- Final exhibition details and information Contractor details
- Services available to exhibitors and order forms

## **Exhibitor Profile and Logo**

Upon receipt of the booking form, exhibitors/supporters will be asked to upload a 100-word Exhibitor Company/Product profile and high resolution logo to a provided link. This will be published in the list of exhibitors in the App.

## **Exhibition Layout**

The Organiser reserves the right to alter the general layout or limit the space allotted to each exhibitor/supporter, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, neither the Organiser nor EPA will be held liable for expenses incurred other than the cost of exhibit space rental fees.

#### **Booths Constructions**

All exhibits are to be displayed to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see- through areas, which ensure clear views of surrounding exhibits.

Neither furniture nor equipment may stand in the aisle space. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site. Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures. Persons under the age of sixteen (16) are not allowed on the exhibition during build-up or dismantling.

#### **Timetable**

Access to the exhibition is authorised on presentation of a badge issued by the Organiser. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk. Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organiser will arrange for their removal at the exhibitor's risk and expenses.

#### **Promotional Activities**

Promotional activities are only allowed within the exhibition surface and only as long as they do not interfere with the running of the Congress nor disturb fellow exhibitors. Activities such as scientific or product presentations talks are not permitted in the exhibition booth. Any kind of walking advertisement throughout the exhibition area and Congress venue is strictly forbidden.

#### **Sound and Laser Show Restrictions**

Sound, electrical and other mechanical appliances must be muffled so that no noise disturbance is caused to other exhibitors. The exhibition Organiser reserves the right to determine at what point activities have to be reduced, i.e. when sound constitutes interference with others and if it must be discontinued. No laser shows are allowed.

#### **House Rules**

The rules of the Congress venue do apply and are binding to all exhibitors. Whoever does not follow these regulations will be excluded from the exhibition after a first warning. Copies of these regulations can be provided upon request. Valid material safety and fire certificates of all stand materials must be available for controls during build-up. Representatives of the local authorities as well as the Congress Venue technical staff must be allowed access to your stands at all times. Smoking is prohibited in the buildings.

## **Damages / Safety / Insurance**

Exhibitors are entirely liable for damages to third parties' stands, properties, health (be it injury or death). To this extent the Organiser, EPA, their respective staff and providers as well as the Congress Venue are to be considered third parties. Exhibitors' liabilities are extended to their personnel and / or other people working under their control. Since neither the Organiser, EPA, and their staff nor the Congress Venue are liable for any damages and/ or loss suffered by the exhibitors during the exhibition, including installation and dismantling, it is strongly recommended to arrange insurance accordingly.

#### **Insert and Display Materials**

Please note that all materials entering the venue may incur a handling charge. This includes materials for inserts and display. To receive a price quote for handling and to assure arrival of their materials, sponsors/exhibitors should refer to instructions provided in the official Shipping Guidelines.

## **Advertising**

Advertising is permitted only on the stand space (aisles excluded). Displays of printed matter or advertising outside this area but on the premises of the Congress are not allowed. No flyers, posters, handouts, etc. can be left on tables, in conference hotels, on buses, etc. unless the relevant operators explicitly agree to it. In addition, sponsors/exhibitors must comply with all applicable national and international rules and regulations related to advertising and promotion of all products and services as part of their stand. The Organiser and EPA bear no responsibility for non-compliance by the sponsor/exhibitor.

#### **Disposal and Waste**

It is the responsibility of the sponsor/exhibitor to ensure that all waste material from stand construction (including boxes for packaging) are completely removed from the exhibition area prior to the opening of the exhibition and at the end of the Congress. Waste cleared by the Organiser will be charged to the sponsor/exhibitor. The Organiser ensures daily cleaning of the aisles. Exhibitors /supporters are responsible for the cleaning of their stands.

## **Exhibition Terms and Conditions**

The Terms & Conditions of exhibiting are included in this Prospectus. Please note that signing of the SPONSORSHIP & EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms & Conditions. The Sponsorship & Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

Note: Additional guidelines and regulations will be published in the Exhibitor Technical Manual that will be sent not later than 3 months before the congress.

## **EPA LOGO GUIDELINES**

Guidelines for the use of EPA Corporate Identity, for Events or Publications which are not organised directly by the EPA.

The EPA (European Psychiatric Association) and the European Congress of Psychiatry names, logos and corporate identity reflect the credibility of and is the sole intellectual property of the EPA. In general, these logos, names, abbreviations or whatever symbols of corporate identity of the EPA and the European Congress of Psychiatry MAY NOT be used by any organisation or individual other than the EPA. This also applies to activities organised concurrent with or at EPA Congresses/events and which are not organised by the EPA Scientific Programme Committee or subject to the full scientific and other reviews of the EPA Congress Scientific Programme Committee.

However, special permission will be granted for sponsors and for scientific activities organised by approved external parties at EPA Congresses and events, such as for approved satellite symposia, under the following conditions:

An application must be made to the EPA via maya.ravinsky@europsy.net preferably at the same time as the submission of the scientific contents/Programme of the satellite symposium. Written consent must be obtained by 2 December 2024.

The application must:

- Indicate the nature of the printed matter / document such as an invitation, flyer, poster, etc.
- Indicate for which activity it is intended (if for a scientific session the Programme contents should be attached)
- Contain an electronic graphic version of each document (poster, invitation...) that intends to display the logo/ EPA identity. A draft submission may be submitted for first review, but a final graphic version is required to obtain EPA approval.

The EPA name, logo etc. should not be the principal visual identity of the document and should not exceed 5% of the surface of any one page or surface. The discretion of the EPA will apply. Any non-EPA event for which such logo/name use is requested must be a bona fide scientific event, and not include social events. The EPA and the European Congress of Psychiatry branding or logos may not be used on letterheads.

The documents displaying the EPA and the European Congress of Psychiatry logo/identity may not create the visual impression of being principally organised by the EPA. The actual organiser/sponsor must be clearly stated. For any situation not covered in these guidelines, please contact the EPA administration.

## **GENERAL TERMS AND CONDITIONS**

MCI Suisse SA is the official Congress Organiser of the EPA 2025 Congress and, as such, responsible for the exhibition and sponsored activities management (Hereinafter: "The Organiser). The sponsor is bound to follow any additional guidelines and regulations that will be published by the Congress Organiser and/or the EPA with regards to the organisation of the congress.

## Satellite Symposia and other sponsored activities:

- EPA and The Organiser reserve the right to change the time and date of any activities in the above agreement. Sponsor will be notified in writing as soon as a change is made.
- Sponsor hereby undertakes to objectively select and present its data, and to process information about [the] product(s) in fair and un-misleading manner and to act in accordance with the rules and regulations set by any Code of Practice, Act, Law or Directive under which he is bound to act. EPA and the Organiser will not be liable for violation of such rules and regulations and the Sponsor hereby undertakes the indemnify EPA and the Organiser upon first demand for any payment and/or expenses that EPA or the Organiser may be required to pay because of the Sponsor failure to implement the provisions of the section.
- Satellite Symposia programmes are subject to approval by the scientific committee of the Congress\Meeting. In case where the scientific committee will decline Satellite Symposia programmes, each party will be entitled to cancel the Satellite Symposia bookings without paying any penalty for the cancellation or for any damages caused by such cancellations to the other party. Accordingly, upon such cancellation neither party will have any claims, demands, suits etc. towards the other.
- Promotion of Sponsor's activities will be made from the Sponsor's exhibition booth, whether these are virtual or on-site, from an assigned lecture hall in which the Sponsor's activities are taking place or with prior permission from EPA and the Organiser.
- Hanging of all signs for symposia should be coordinated and approved by the Organiser.
- All congress material supplied by EPA or the Organiser in relation to the Congress is accurate to the best of their knowledge. Any inaccuracy, mistake or omission shall not entitle the Sponsor to cancel their sponsorship.

#### **Exhibition:**

Obligations and rights of the exhibitor/sponsor:

 Completion of the booking form implies full acceptance of the terms and conditions specified in this agreement. Any infringement of these terms may lead to immediate withdrawal of the right to participate in the EPA Congress without compensation or refund of sums already paid. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Sharing, transfer or subletting of all or part of the allocated virtual or onsite spaces is prohibited. Additional guidelines and regulations will be published in the exhibitor technical manual that will be sent prior to the congress. Obligations and rights of EPA and the Organiser.

• EPA undertakes to allocate exhibition space on the basis of preference expressed by applicants. Applications will be considered in order of receipt of application forms accompanied by payment. The Organiser reserves the right, in case of absolute necessity, to modify the allocation of stands, with no obligation for EPA to provide compensation to exhibitors. EPA reserves the right to offer to a different firm any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting exhibitor.

#### Children/guests:

No children or guests are allowed at the Congress Centre.

#### **Liability:**

• Equipment and all related display materials installed by exhibitors/sponsors are not insured by the Organiser or EPA, and the Organiser or EPA will under no circumstances be liable for any loss, theft, damage or destruction caused to equipment, goods or property belonging to exhibitors/sponsors. The exhibitor/sponsor agrees to be responsible for his/her property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organiser and EPA for any and all damage claims arising from theft and those perils. The Organiser does not undertake to safeguard exhibits and excludes, for its staff as well, all liability for damage to these, for theft of these, or loss, except in cases of intention or gross negligence. This exclusion from liability also applies if exhibits are seized and stored by the Organiser due to infringement of the present conditions of participation. Furthermore, EPA and the Organiser explicitly excludes all liability for any disadvantage or damage incurred to sponsor/ exhibitor due to erroneous details on space allocation (virtual or on-site), stand construction, catalogue entries or other errors in ancillary services. Property of the sponsor/exhibitor and of third parties shall remain on the premises at their own risk and peril. EPA and the Organiser will not be responsible for the insurance of such items. EPA and the Organiser shall not be liable for any injury or damage howsoever caused to goods and/ or persons in the building and/or the adjacent sites.

#### **Smoking:**

• The EPA Congress is a non-smoking event and smoking is prohibited throughout the venue, including the exhibition hall.

#### Force majeure:

• If the event is abandoned, cancelled or suspended in whole or in part by reason of war, fire, national emergency, labour dispute, strike, lock-out, civil disturbance, inevitable accident, the non-availability of the event premises or any other cause not within the control of EPA and the Organiser, EPA and the Organiser may at their entire discretion repay the delegate fee or service charge paid by the delegate or exhibitor/sponsor, or part thereof, but shall be under no obligation to repay the whole or part of such delegate fee or service charge, and shall be under no liability to the delegate or exhibitors/ sponsors in respect of any actions, claims, losses (including consequential losses, costs or expenses whatsoever which may be brought against or suffered or incurred by the delegate or exhibitor/sponsors, as the result of the happening of any such event).

#### **Governing law and jurisdiction:**

• This agreement, including the jurisdiction clause, shall be governed by, interpreted and construed in accordance with the substantive laws of France. Exclusive jurisdiction for all disputes arising out of or in connection with this agreement related to the EPA shall be with the ordinary courts of France.

#### **Hosting country laws/code of practice:**

• The EPA would like to have a conflict-free advertising environment and reserves the right to cancel advertising efforts. Sponsors and exhibitors are advised to consider the codes of conduct for pharmaceutical and medical companies. Furthermore, it is important to adhere to the country specific compliance regulations on the application of medical devices, exemplified EFPIA HCP Code, EACCME/CME, code of medical ethics of the Local State Chambers of Physicians (national) and provisions of national law. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the EPA or the Congress Organiser to any suits, demands by the sponsor/exhibitor/any third party.

## **Company events:**

• Company events and other activities must comply with the Code of Practice and are in any case are not permitted during the Congress "blackout times". (official scientific programme, opening ceremony, EPA General Assembly...). Transportation to events or activities may not depart during "black out times".

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